

The logo features the word "RIOJA" in a large, white, serif font on a black rectangular background. To its right, the words "Wine Academy" are written in a smaller, black, sans-serif font on a white rectangular background with a black border. The entire logo is set against a background of abstract, colorful brushstrokes in shades of red, orange, and blue.

RIOJA

**Wine
Academy**

Commitments

All the students who apply for our Official Wine Educator program accept the following annual commitments from the moment of the registration.

- Documents providing evidence of annual training of 100 people (consumers or trade professionals)
- Publication of on or off line articles on Rioja, SM & digital channels activity promoting Rioja and its wines, blog posts...
- Creating additional materials or activities to offer during their trainings.
- Any other interesting activity that transmit the Rioja message as our official ambassadors.
- Annual report on the activities carried out and results, including any graphic material as blog entries, published articles, web links, presentations, pictures, etc.. Delivery deadline on December 31.

During the first weeks of each year the Rioja Wine Academy team from the Consejo Regulador de la Denominación de Origen Calificada Rioja will review all the received reports and after approving them the Official Wine Educators' Network data base will be updated.

This network does not only have an online presence in our official websites but it's also shared with all our wineries and wine growers and our official promotional agencies in many different countries, so everyone will have our Educators' contacts for future partnerships, cooperation... in case they'd be interested on it.

Unfortunately those who do not present their annual report having met all the requirements will no longer be identified in the network.

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